

FIFTH GRADERS & POCKET CAMCORDERS: PROMOTING WCCPBA NOMINEES

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In this session

- Overview of project
- Lesson plan layout and goals
- View samples of student work and forms used with students
- Tips and tricks

Participants will leave with a complete unit to implement.



Students will be able to produce a short video to persuade voters, K-3 students, to vote for a specific WCCPBA nominee.

Kennydale Elementary

- 630 Students
- Special Programs
 - Special Ed
 - ELL
 - Discovery
 - EBD
- 26 weekly class sessions
- 45-minute class sessions
- Open afternoon recess time M-Th

Why???

- Use of resources—“bang for buck”
 - More uses of WCCPBA nominees
 - Pocket camcorders
- Integration of technology
- Hands-on and real world project
- January doldrums

Before Beginning.....

- Tech capabilities
 - Camcorders
 - Pocket camcorders (brands and costs)
 - Computers
 - Operating system—Windows 7
 - Editing program—Windows MovieMaker
 - Ability to save and transfer videos—flash drive
- Copies of WCCPA nominees
- Prior lessons in writing summaries

Learnin Standar



Common Core State Standards

- CCSS.ELA-Literacy.W.5.1
 - Write opinion pieces on topics or texts, supporting a point of view with reasons and information.
- CCSS.ELA-Literacy.SL.5.2
 - Summarize a written text read aloud or information presented in diverse media and formats, including visually, quantitatively, and orally.
- CCSS.ELA-Literacy.SL.5.4
 - Report on a topic or text or present an opinion, sequencing ideas logically and using appropriate facts and relevant, descriptive details to support main ideas or themes; speak clearly at an understandable pace.

NETS-S

- **Creativity and Innovation**


Students demonstrate creative thinking, construct knowledge, and develop innovative products and processes using technology.

- **Communication and Collaboration**

Students use digital media and environments to communicate and work collaboratively, including at a distance, to support individual learning and contribute to the learning of others.

- **Digital Citizenship**

Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.



LESSON PLAN SEQUENCE

Session 1

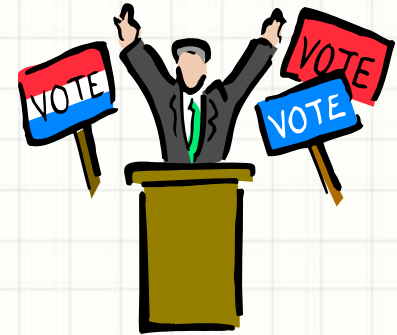
- Our goal is to produce a short video to persuade voters in grades K-3 to vote for one of the WCCPBA nominees.
- Today my job is to work with my partner to choose a nominee book, read it and write a summary of the text.

Session 1 Procedure

- Introduce the project
- Assign partners
- Partners choose a book to read from the titles
- Partners use “Step into Writing” form to create a summary
 - IVFT
 - Someone wanted.., but....so.....

Elections

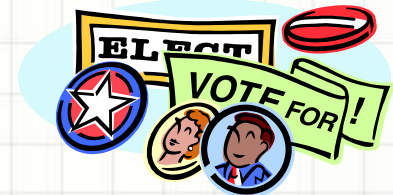
During an election, candidates have a campaign manager.



Among the jobs a campaign manager has is planning campaign strategy and coordinate advertising.



For this project, you and your partner will be **Campaign Managers** for one of the WCCPBA nominees. It will be your job to plan, write, film, and edit a short video to persuade the voters in grades K-3 that your nominee book is the best book.



Session 2

- Our goal...
- Today my job is to collaborate with my partner to plan and write a script for our video to persuade the voters to choose our book as the best book.
 - We will include
 - Our names and teacher name
 - Book title, author, and illustrator
 - Our summary
 - Reasons why students should vote for our book
 - We will respect copyright laws.

Procedure

- Review overall goal
- Introduce the script planning sheet
 - PowerPoint Presentation Sheet – 3 slides + notes
- Discussion of Fair Use
 - Use
 - Amount used
 - Nature of work
 - Effect on market
- Students finish summary if needed
- Students work on scripts



Example of Video with Fair Use

Session 3/4

- Our goal is ...
- Today my job is to collaborate with my partner to complete our video script, create any props or script cards we need and practice our scripts.

Procedures

- Review goal
- Review video expectations
- Students work in teams to complete planning and preparation for the video.
- Practice, practice, practice
- Students can create campaign posters for their nominee book.



Additional Work Time

- Students visited the library to work on props and script cards during open recess times.

Session 5

- Our goal is ...
- My job is to collaborate with my partner and another team to film our videos.
 - We may film in different locations.
 - Library
 - Lobby
 - Kodi the Bear
 - Fish tank
 - Computer lab
 - Hallway nook

Procedures

- Review goal
- Short lesson on using the pocket camcorders
 - Tip: Number camcorders and write on script
- Discussion of silent filming signs
- Behavior expectations for various parts of the school
 - Tip: Email school staff before teams head out to film.

Procedures Continued

- 2 partner teams use one camera
- Students take turns filming
 - Team A will film Team B—2 times
 - Each student films once and trades off job of filming and managing script cards, etc.
 - Team B now films Team A—2 times following the same process
 - If extra time teams can film additional times

Session 6

- Our goal is ...
- Today my job is to collaborate with my partner to edit and save our finished video.

Procedures

- Prior to class—
 - Number library computers to match camcorders
 - Download videos to computers
- Short lesson on using Windows MovieMaker
- Students move to computers to work on edits
- Have a process to transfer videos to librarian for compilation into one video
 - Flash drive
 - Drop Box
 - ????????

Session 7

- Our goal...
- Today my job is to view our videos and reflect on the video my team created.
 - Did we include all required information?
 - Can our voices be heard and understood?
 - Were we able to effectively film our partner teams video?

Procedures

- Review goal
- Review student reflection sheet
- View videos
- Students complete reflection sheet
- Share out ideas to improve/change project

Teacher/Librarian Feedback

- Adding a space to provide some feedback to students
- Focus on positive aspects



Voting

Voting Week

- View film(s) with younger classes before voting
 - Sibling films
- Discussion of advertisements
- Making choices

Overall Success

- Student engagement
- Connection to whole school
- Build student confidence
- Allows creativity to shine
- Tradition—younger students excited
- Encourages classroom teachers to try student video projects



QUESTIONS?